

THE
—
AMPERSAND
—
HOTEL

CONNECT
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&
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BELONG



The Ampersand Hotel in London's South Kensington is where people come together to talk, rest and enjoy honest cooking in a neighbourhood hotel and restaurant full of convivial soul.

Our style is unpretentious yet packed with quirky touches, our atmosphere relaxed while delivering on the details. You can expect original design, a restaurant you'd want to book even if you weren't staying, and a great location that connects you to the capital's heart.

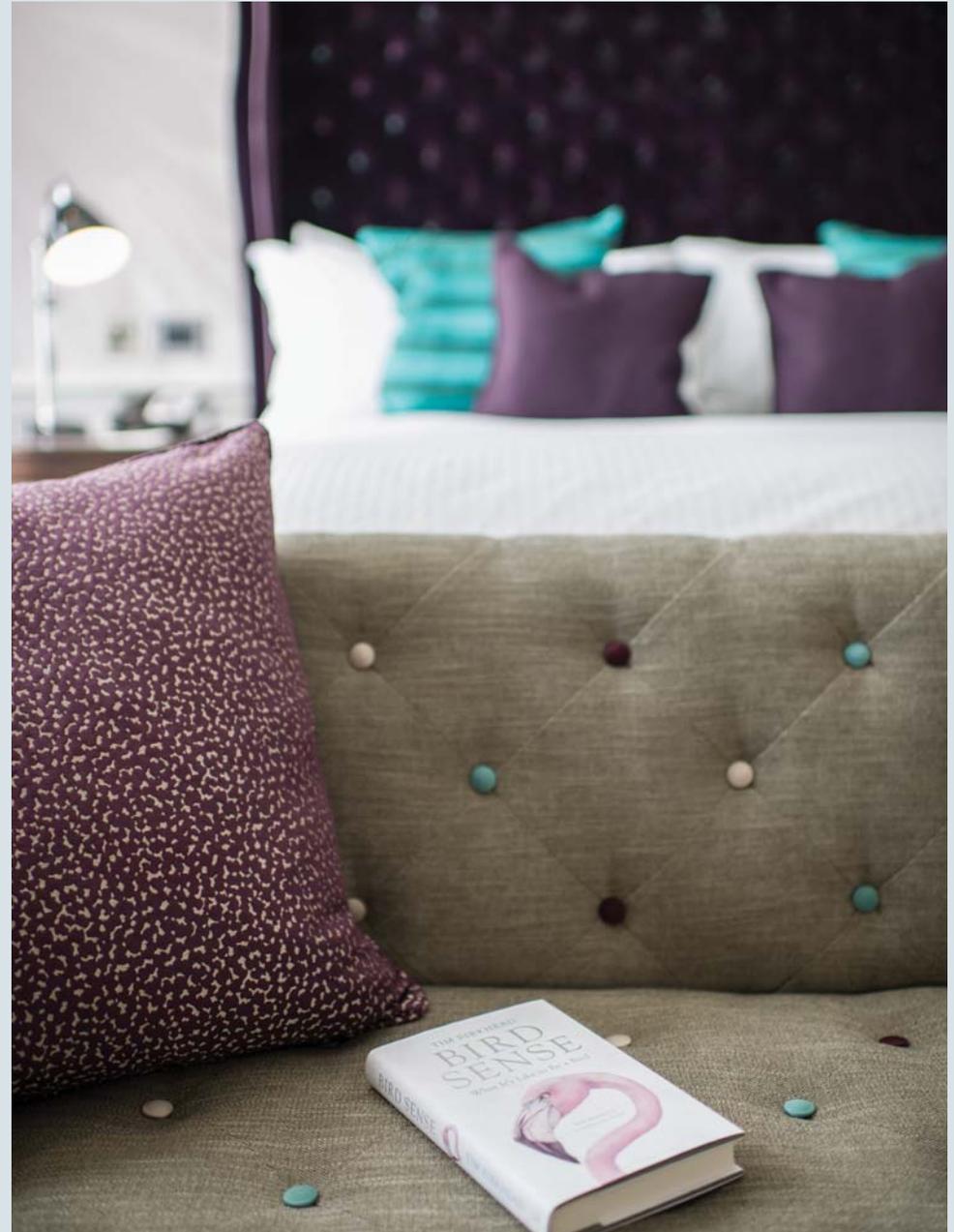


DISCOVER
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&
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WONDER



The Victorian values of discovery and wonder inform the design of our 111 boutique rooms and suites. From our intimate doubles to our fifth-floor, balconied suites, interiors are based on five central concepts of botany, music, geometry, ornithology

and astronomy, echoing the arts and culture that are part of South Kensington's DNA. At The Ampersand Hotel, the design is whimsical and true to London's eclectic spirit. It also speaks to the cosmopolitan style of every guest.



THOUGHTFUL DETAIL IS WHAT MAKES
THE AMPERSAND HOTEL A PLACE TO RETURN TO –
WARM, COMFORTABLE AND MEMORABLE EVERY TIME



AT THE AMPERSAND HOTEL, ROOMS ARE BRIMMING WITH PLAYFUL STYLE, WITH INSPIRATIONS DRAWN FROM PLANETS AND PHIALS, FLOWERS AND FERNS FROM THE NEARBY MUSEUM DISTRICT



TASTE — & — SAVOUR



Apero is an all-day neighbourhood restaurant and bar nestled in the hotel's vaulted cellars. Full of modern Mediterranean zest, this is where locals and hotel guests can enjoy relaxed dining from our easygoing sharing menus and daily specials, or get in to the 'aperitivo' spirit with one of our signature V&A-inspired cocktails.

On the ground floor, French finesse meets British style in The Drawing Rooms. With large windows onto the bustling London street scene, this is the perfect place to watch the world go by while enjoying pretty patisseries, tartines and afternoon tea - the gathering warmed by an open fire.

APERRO



THE DRAWING ROOMS





APERÓ'S MEDITERRANEAN DISHES ARE GREAT FOR SHARING
- MORE INTIMATE BISTRO THAN A RESTAURANT FOR STUFFY HAUTE CUISINE



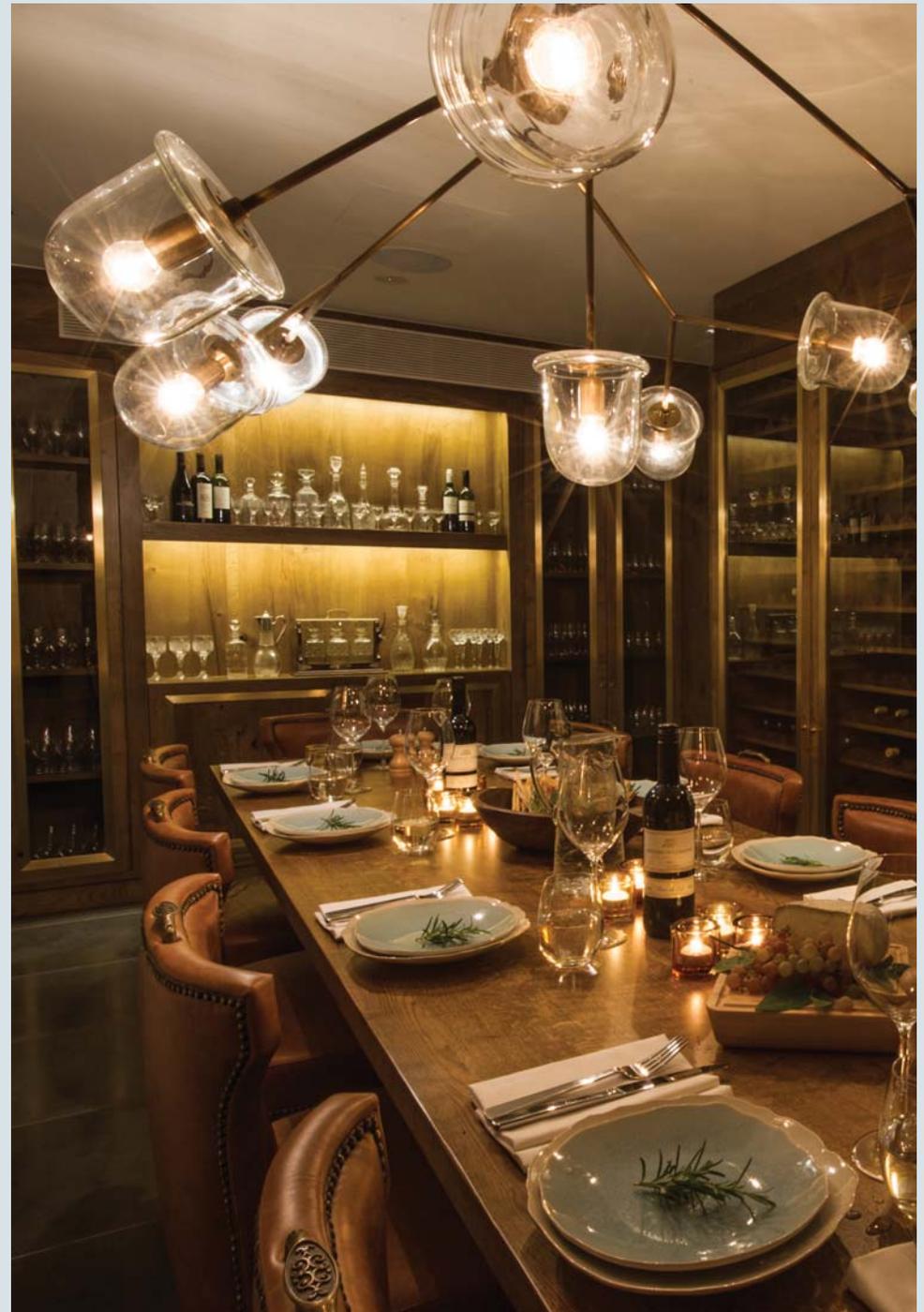
THE DRAWING ROOMS ARE WHERE ENGLISH TRADITION MEETS THE COSMOPOLITAN SALON DE THÉ – ALLOWING YOU TO RELAX WITH FRIENDS OVER AFTERNOON TEA IN A NEIGHBOURHOOD CLASSIC

MEETINGS — & — EVENTS



At The Ampersand Hotel, inspirational interiors make us a popular venue for corporate events or your own private party. In our three rooms for meetings and events – The Wine Room, The Library and The Games Room – the cabinet of curiosities come to life.

Bottles of wine are displayed along with a selection of books specially curated for us by bookseller Philip Blackwell, while modern games sit alongside elegant antiques in quirky Victorian style.





FROM A LUNCHEON MEETING TO AN INTIMATE COCKTAIL CELEBRATION, THE AMPERSAND HOTEL DELIVERS WARM SERVICE, UP-TO-THE-MINUTE TECHNOLOGY AND DELICIOUS FOOD

OUT
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&
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ABOUT



We want every one of our guests to connect with London from the moment they arrive. That's why we're the perfect base for you to explore the city's culture, from blockbuster shows at Tate Modern to cutting-edge choreographers at Sadler's Wells.

Whether you're after the best cheap eats in Soho or a table at London's most talked-about Michelin star restaurant, our role at The Ampersand is to immerse you in the city's best parts – so you come back again to a hotel you want to keep to yourself.

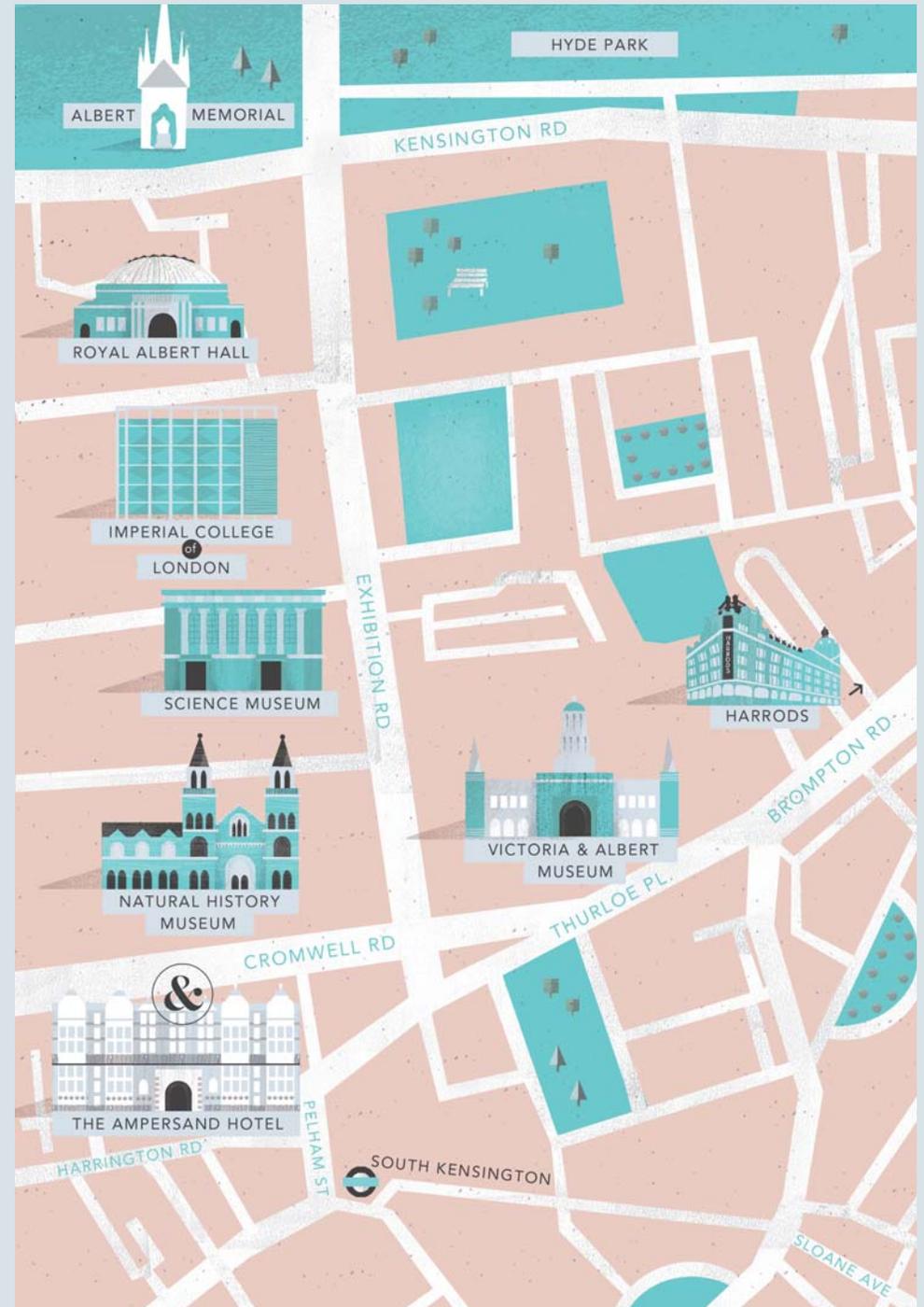


SOUTH — & — WEST



The Ampersand Hotel is well placed in Central London, within a minute's walk of South Kensington Underground and only 25 minutes from London Heathrow. It's easy for you to stay connected to what's hot at the shops, which include nearby Brompton Cross, Knightsbridge

and Chelsea, as well as what's on in London's museum district on the Cromwell Road. Staying at The Ampersand makes the city accessible, whether you are here on business or holiday.





SMALL LUXURY HOTELS OF THE WORLD™
EXPERIENCE ANOTHER WORLD

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