

Chris Mimmack *Photography*



Wedding Photography Guide

www.chrismimmackphotography.co.uk

Choosing your photographer

Look at as many photographers as you can, they all have websites where you can view galleries of their work.

Visit your selection of photographers to see the actual albums they have on offer. Also you want to see complete weddings, not just a selection of their best images.

How do you like the photographer as a person? Remember, they're going to be with you possibly all day, so it is very important that you get on well, and feel comfortable sharing a laugh and a joke.

How much will it all cost? Don't pick a photographer purely on price, pick one who's style you like, who can offer your images presented either in an album of your choice or on a disc for you to print yourself. Remember it's the service, quality and professionalism you are paying for

Remember, the photographer owns the copyright of the images by law, so if you want a disc then make sure you get a licence for unlimited prints and internet sharing, and that your photographer doesn't put his copyright across the images.

Is your chosen photographer fully insured? Many cost conscious brides ask a relative to take their wedding photographs, but as far as some venues are concerned, they are working, therefore will insist that they have public liability insurance, and if not, may refuse to let them record the memories of your special day.

How much digital retouching will be applied to your photographs? Ask what is included and what is extra - for instance colour correction, changing an image from colour to black and white or sepia is usually included. But adding extra people to groups because they were missing when the shot was taken will usually incur an extra charge.



Where would you like your wedding photography to begin?

At the ceremony?

At the bride's home?

Or earlier with pre-wedding portraits?

Your wedding day is special to us as well as you. We want you to have an album to be proud of. Our hand made albums come from both UK and Italian suppliers, using a wide range of materials including traditional leather, designer fabrics, and even metal and acrylic.

At the main photoshoot after the ceremony, we aim to do all your group shots first so that your friends and family have time to relax afterwards. Whenever possible, we will split the main photoshoot into two sessions, the groups first, then just the bridal party in a park, garden or other location of your choice. This gives us both the opportunity for a much more relaxed style and atmosphere.

Depending on the package you have chosen, we will also cover the speeches, capture informal shots of your guests and your first dance.

After the wedding we will make up a preview book containing all the images captured on the day. The images will be also available online in a password-protected private gallery. Reprints can be ordered via this online gallery at a reduced price for delivery direct to whoever placed the order, or at the usual price from ourselves - just ask for a price list and order form.

Once you have selected your images, we will design your chosen album's layout using the latest digital technology and provide you with a slide show of the proposed design. This can be changed as many times as you wish until you are totally satisfied with it, before the album is ordered from our suppliers.



Pre-wedding portraits

Often referred to as an engagement portrait, this is a great way to get to know your photographer, see how they work, and find out just how easy it is to stop worrying and relax.

These photographs are taken at a location of your choosing, usually well before the wedding. And if you have kids, bring them along as well as they also need to meet your photographer.



These shots were taken in Eglington Park in North Ayrshire, Holmston Road Park in Ayr and at Normanby Hall, Scunthorpe

At the bride's home - or hotel room

Another opportunity to get to know how your photographer works. And an opportunity to meet more members of your family in a relaxed - or sometimes chaotic! - environment. Please allow time in your preparation plans for the photographs that you want. Many photographs may look as if they were shot without the bride's knowledge, but in actual fact are set up to look natural.



The ceremony

The most important part of the day. But will your photographer be allowed to capture it? It is always better for you to ask the minister or registrar what photographs can be taken and from where. This way it comes across to the celebrant that you would like these shots, rather than the photographer turning up on the day and saying what they want to do.

It is a sad fact that a few very pushy photographers have treated a church interior like a photographic studio, wandering all over, firing flashes left right and centre. This has quite rightly annoyed many vicars and registrars with the result that they will not allow photography except from the back of the church, or a corner of the Register Office.

Wherever possible, we will attend your wedding rehearsal with you, to meet your family, attendants and of course, the minister. This gives us a chance to meet and discuss your requests together, and also an opportunity to try out photograph ideas during the rehearsal. Often, unobtrusively taking shots from various angles, then showing them to the minister can get him to relax his rules if he never noticed us taking them.



The group photographs

This is the bit everybody hates and complains that it takes forever. Well it doesn't have to be like that. We will always try and split the photographs into two sessions, with the groups first. This way, your guests don't get fed up and wander off.

We have a set routine that covers all the basic group shots, so we only need a list of any extras you would like. But we always ask that you keep this as short as possible as each group can take up to five minutes to organise, depending on how co-operative your guests are.

Wherever possible, we will endeavour to get a high angle shot of a group featuring everyone at your wedding. So even if you forgot to include someone in an earlier group shot, we can still catch them.



Now it's your turn

This is where we get away from all your guests for a bit of privacy, away from the wall of guests' cameras and everyone trying to get your attention.

Depending on where the ceremony and reception are we have a number of options. Round the back of the church, or away into the grounds of the Register Office, in a park or even someone's back garden on the way to the reception, or again, disappear into the grounds at the reception venue.

Normally for these shots, all we need are the newly weds and their attendants. And it wouldn't be the first time we've had to transport a car full of bridesmaids as well!



Passionate about weddings

The reception

Photography here may be nothing more than a posed shot cutting the cake before the reception actually starts, or we may be taking informal shots of your guests, the speeches and your first dance depending on the coverage you have chosen.

Regardless, we will always ask you to pose for a mock cake cutting before the reception starts, this way we have the shot 'in the bag' in case anything goes wrong later - red wine down the groom's shirt or all over the front of the bride's dress are not unknown, as is the cake collapsing because an exuberant child has run into the table and knocked it over.

And finally,
your first dance.



And afterwards

If we are staying to your first dance, then with the agreement of your wedding venue, we will set up our state of the art 27 inch Apple iMac computer and start downloading and processing a selection of your wedding photographs when the reception meal starts. This means that we can run a slide show of images for you and your guests. Also we plan on expanding our service to include the option to print photographs there and then for your guests to buy at a greatly reduced price.

By the time you return from your honeymoon, all the images will have been uploaded to an online password protected gallery so that anyone that didn't attend the wedding has a chance to see them, but only if you give them the password.

Orders for reprints can be placed direct on the gallery website, and the prints dispatched directly to whoever ordered them. This again is cheaper than ordering directly from ourselves.

Also, we'll make up an A4 preview book containing thumbnail copies of all the shots taken at your wedding to enable you to make the selection for your album easier. This book will also contain reprint order forms and the password to your online gallery, and will include a low resolution CD of the images to help in deciding which images you want in your album, and which you might like enlarging and framing.



In conclusion

You may not have realised it, but you are employing a possibly quite extensive team to ensure your wedding day goes without a hitch. And one of the biggest causes of problems is time. Each member of the team, be it manicurist, hairdresser, makeup artist, chauffeurs, ministers, photographers, master of ceremonies, the reception bar staff and waiters, all need a certain amount of time to do their bit.

Our advice is to ask 'How long will it take', rather than make an assumption, and always allow extra time for contingencies such as traffic on the way to the ceremony and reception, finding people who have wandered off when you need them for group photographs.

And possibly the one thing people forget that can take ages - the receiving line! Let's work it out - you have 120 guests, and in the line you talk briefly for 30 seconds with each guest, some it will be more, and some less. But that average means that the receiving line can take an hour! And some reception venues like to do that as soon as you arrive, before we go off to finish the photographs. And it can't even start until all the wedding party have arrived and are in place.

You will be paying a lot of money for your wedding, so plan carefully, or better still, have a wedding co-ordinator who will do it all for you. After all, if things are running late and you want to make up time, you wouldn't tell the chauffeur to drive like Lewis Hamilton, or the minister that you're not going to bother with the hymns, or the caterers to just plate up the meal and rush it out instead of the silver service you have paid for. But remember your photographer is being well paid to do a job as well, and after the meal is finished, and the cake eaten, all you have to look back on are your photographs. So please allow your photographer the agreed amount of time to do a proper job so that you have a series of wonderful photographs to look back on for the rest of your married lives.



Some useful tips from the 500 plus weddings we have done

Brides - if your going to have photographs taken on wet grass, consider a pair of wellies - nobody can see what you are wearing under your dress, and that's far better than cold, wet feet and spoiled shoes.

Cars - can you easily get in and out of the car you have chosen in your wedding dress? We have seen more than one bride saved by her father or the chauffeur from falling flat on her face after getting tangled in her dress while getting out of the car.

Lots of very young children in the family? Consider an adults only wedding.

Rain - we hope it won't but it never hurts to be prepared with a number of golf umbrellas tucked away in a car boot.

Cake stands and springy floors - make sure you have a sturdy cake stand. We were once at a wedding where the cake stand was of a spiral design, therefore quite springy. A number of young children were running about as young children do, making the wooden floor bounce as well. Result - the top tier of the cake was vibrated/bounced off the stand onto the floor.

Bride - start monthly facials 6 months prior to your wedding, then you will look absolutely radiant.

Bride - are you wearing an off the shoulder dress? If so, consider either a real or light fake tan. Makeup will ensure your face is beautifully coloured, but this can emphasise white skin elsewhere. Worst case scenario is that you could end up looking like a doll with a painted face!

Getting married abroad and plan to take your favourite photographer along? Check with your venue as more and more venues are protecting local jobs by stipulating that you use their photographer - but will allow your own for a fee of around \$500. And their photographer may just be a barman with a camera.

Appoint a troubleshooter. Too many times the groom will disappear to check on some detail, then the bride will vanish to check with the caterers or the DJ. None of the immediate wedding party should have to vanish. Some venues like to do the receiving line as you arrive and nothing is worse than your guests having to wait outside because the bride's father or the best man have detoured to collect a car or check on the dog.

On the big day drink plenty of water and have breakfast - despite the nerves, you don't want to faint. And have some straws handy so you can drink after your lip gloss has been applied.

2016 Price Guide

Package 1 £450
Photography from arrivals at church to posed cake cutting before the start of the reception meal and a 20 page A4 album

Package 2 £550
Photography from arrivals at church to 1st dance and a 30 page A4 album

Package 3 £650
Photography from the bride's home to the 1st dance and a 40 page A4 album

Package 4 £720
Photography from church arrivals to 1st dance, and a 30 page 25x35 album

Package 5 £770
Pre-wedding shoot, bride's home to 1st dance and a 40 page 25x35 album

Package 6 £750
Photography from church arrivals to 1st dance and a 30 page A3 album

Package 7 £1195
Pre-wedding shoot, bride's home to 1st dance and a 40 page A3 album, 2 parents albums and 4 bridesmaids albums

Package 8 £450
Photography from arrivals at church to 1st dance and all images on CD

Package 9 £475
Photography from arrivals at church to posed cake cutting before the start of the reception meal and all images on CD/DVD or USB pendrive with complimentary A4 photobook and 12x10 box canvas print

Extras

Pre-wedding shoot £50
This includes extra pages in your album for these extra images

Images on CD/DVD or USB pendrive £200
This is in addition to your album, and includes high resolution, full size images for large prints, medium resolution for small prints, and low resolution for Facebook and internet use.

Pack of 2 Parents albums or 4 bridesmaids albums £160
These are only available in addition to any of the above packages

General Terms of Business

BOOKING FEE: A non-refundable 25% booking fee is charged when the Client signs a booking form. This is deducted from the total price on completion.

PAYMENT: The balance of the fee due is payable on or before the wedding day to qualify for any discount offered. In any event the fee must be paid in full before the previews are released by the Photographer. Should any payment be made by a cheque that is subsequently dishonoured by the Client's bank then any order or booking covered by that cheque will be cancelled immediately, and the client will be charged any fees we have to pay to the Bank. Payment can be accept by MasterCard, Visa, cash or cheque.

PHOTOGRAPHS: The Photographer will provide a pleasing colour balance but cannot guarantee exact colour matching. Owing to anomalous reflectance caused by a combination of certain dyes and materials, especially man-made fibres, it is sometimes impossible to record the exact colour of materials as seen by the human eye.

RETOUCHING: Where necessary simple electronic manipulation and retouching will be carried out free of charge, but extra work, such as adding an extra person to a group is available for an additional charge.

RE-ORDERS: Orders under £50 must be paid in full at the time of ordering. A 50% deposit is required for all other orders. No responsibility can be accepted for errors unless orders are given or confirmed in writing, by email or by fax.

COPYRIGHT: The 1988 Designs, Copyright and Patents Act assigns the copyright of all the photographs to the Photographer. It is a criminal offence to copy them or allow them to be copied. This also applies to copying images from our website and online photo albums. However, if you have purchased your images on a disc, then the price includes a license for unlimited reproduction and copies.

LICENSE: The Photographer shall be granted full artistic license in relation to the photographs taken. The Photographer's judgement regarding poses, locations used and number of photographs taken shall be deemed correct.

PRICES: All the services and goods are supplied at the price ruling at the time of booking. There is no VAT on our prices

RESULTS: Whilst the Photographer will make every effort to provide the best photographs possible this can only be achieved with the full co-operation of you and your guests. Similarly, every effort will be made to capture any special requirements you may have, within the constraints of time, weather etc.

CANCELLATION: The Client may cancel a contract at any time by giving written notice to the Photographers. Should notice be given to the Photographers of the cancellation of a wedding less than 4 weeks prior to the appointment the Client will pay the Photographer a Cancellation Fee of 40% of the total agreed package price.

General Terms of Business - continued

ORIGINAL IMAGE FILES: Under the 1988 Copyright act, these remain the property of the photographer, and shall be kept on file for a minimum of ten years after the date of the commission.

COMPLAINTS: In the unlikely event of an unresolved complaint the Client may request the Master Photographers Association or the British Institute Of Professional Photography to act as independent arbitrators.

THE PHOTOGRAPHER: On occasions and without notice it may be necessary for the photographer originally booked to be replaced by another photographer, for example due to ill health.

DISPLAY: No images will be used for display, in portfolios, at wedding exhibitions or in advertising without the express permission of the client.

SIZES: All photograph and album sizes are nominal and in millimetres, and are those quoted by our suppliers.

IMAGES SUPPLIED ON DISC: When wedding images are purchased on disc these will be supplied at two resolutions, low resolution for use on Facebook etc, and high resolution for printing. Copyright of the images remains with the Photographer, but the cost includes a licence for unlimited image reproduction for personal use only.

Privacy Policy

We do not collect and store any identifiable customer information, other than details as required by law for basic accounting purposes, contact details and goods and services purchased. This information is only used for accounting and possible future marketing.

Personal data is NOT shared with any third party.

Customers may opt not to receive future special offers by email or direct mail.



Chris Mimmack *Photography*

Please feel free to pass on this brochure either in print form or as a downloaded PDF file. The download file is available from our website

<http://www.chrismimmackphotography.co.uk/brochure-download.html>

Chris Mimmack Photography Ltd

57 Westfield Road
Barton-upon-Humber
North Lincolnshire
DN18 5AA

Tel: 01652 660374
Mob: 07748 843090

Web: www.chrismimmackphotography.co.uk
Email: weddings@chrismimmack.com

Stuck for wedding present ideas?

Then ask your friends and family to get you one of our wedding photography gift vouchers. These can be used towards the cost of your wedding photographs, or afterwards towards the cost of extra prints. They can make a welcome change from bread bins, coffee makers or toasters! Just scan the QR code to go straight to the online order page.

