

123 PHOTOGRAPHY

# WEDDINGS

MUST HAVE  
SHOTS!

GET INSPIRED WITH  
OUR LIST OF THE  
SHOTS YOU DON'T  
WANT TO MISS

PG. 14

WHY YOU SHOULD HAVE  
AN ENGAGEMENT  
PHOTO SESSION

PG. 3

*123*  
123 PHOTOGRAPHY

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# WELCOME!

## TO 123 PHOTOGRAPHY

Hi there, I'm Daniel Thubron - photographer, journalist and founder of 123 Photography. I'd like to welcome you to the latest edition of our wedding magazine.

This magazine aims to inform, educate and entertain. It should help answer any questions you might have regarding your wedding photography and also showcases just some of the hundreds of weddings we have photographed since our humble beginnings in 2002. We've had over a decade of experience in wedding photography and have seen some major technological changes occur in this time. Moving from film to digital cameras has opened up endless possibilities which we now incorporate into our photography packages. We are a forward thinking company and like to invest in the very latest products, services and options to give you the best possible experience for your wedding photography



Below are just 6 reasons we believe that you should choose 123 Photography to photograph your wedding over anyone else. (We can think of more but don't want to blow our own trumpet too much!).

1. We are award-winning photographers and were recently short-listed for North-East Wedding Photographer Of The Year in The Wedding Industry Awards.

2. All our packages include the high resolution images for you to keep, share and make your own prints from at no extra charge!

3. We are one of very few photographers in the UK that offer High Definition "movie-style" slideshows set to music of your choice,, containing not only amazing still photos but also short video clips.

4. We offer amazing Italian Wedding albums to present your photos in for family to cherish for generations to come. Plus these are at much more reasonable prices than our competitors.

5. Our customer reviews and testimonials across the web speak for themselves as to how many happy clients we have. Just google "123 Photography reviews" and read our reviews on Google or the Freeindex website.

6. Finally, we make sure you have fun on your wedding day and we capture this naturally!



WELCOME TO  
123 PHOTOGRAPHY  
LEARN MORE ABOUT US!

1

SHOW US THE LOVE!  
WHY CHOOSE AN ENGAGEMENT  
SESSION..

3

YOUR BIG DAY  
WHAT WE CAPTURE AND WHAT  
YOU'LL GET WHEN CHOOSING US!

5

PREPARATION IS EVERYTHING  
DONT MISS OUT ON  
THOSE KEY SHOTS

7

DON'T FORGET THE GROOM  
WHY GROOM PREPARATION  
PHOTOS ARE IMPORTANT TOO

9

TIPS, TRICKS AND THE TIMELINE  
HELPFUL HINTS SO YOU'LL BE  
PREPARED FOR YOUR DAY!

11

THE MUST HAVE SHOTS  
A LIST OF THE MUST HAVE SHOTS  
SO YOU WON'T MISS A MOMENT.

13

FAQs  
GET YOUR QUESTIONS ANSWERED  
AND SEE WHAT WE RECOMMEND

15

OUR WEDDING STORY BOOKS  
WHY YOU SHOULD  
CHOOSE A STORY BOOK

17

DESTINATION WEDDINGS  
WE REGULARLY PHOTOGRAPH  
WEDDINGS ABROAD

19

THE INVESTMENT  
A LIST OF PRINTS, PRODUCTS  
AND PACKAGES TO CHOCSE FROM.

21



## SHOW US THE LOVE!

THE ENGAGEMENT SESSION

Why have an engagement photo session? We highly recommend booking a pre-wedding photo session with us for 3 reasons:

1. It gets you used to posing together and you'll see how we work to create our informal images. Often natural looking images like these don't just happen -they need to be created.
2. You receive a complimentary print which can be used as a signing mount for your guests at your wedding. Plus we give you a FREE online gallery to show friends and relatives.
3. If we organise the shoot at your wedding venue it will be like a practice run for your wedding and help things go more smoothly on the day.

The engagement session typically takes place 2-3 months before your big day, so it's also a chance to have a chat about plans for the wedding. It normally takes around 2 hours and the images are ready for viewing around 7-10 days later. You can purchase extra prints from the shoot, framed photos, canvases or even a disc or USB of images to print your own copyright free.

You can choose the location and time of the shoot to suit you. We've photographed engagement sessions at night time in Christmas markets, in the sunshine at old castles, in the snow on a brisk winter morning or even in an old, graffiti-covered train tunnel as shown in the sample pictures here. All the above can be added to your package for just £99



*"We'd happily recommend  
you to anyone getting married!"  
Lucy and Jakob*

# YOUR WEDDING DAY COVERAGE

## WHAT WE CAPTURE ON YOUR BIG DAY...

We normally recommend a minimum of our FULL DAY package to really capture your wedding in the best way possible. After all, you'll want to capture all those little fun moments with your bridesmaids and family as you're getting ready, the emotion on your faces during the service, the family photos, all the great natural photos as you chat to your guests before the meal, the (hopefully) hilarious laughter during the speeches, right up until you're staring adoringly into your partner's eyes whilst you're both mouthing the song lyrics to each other during your first dance.

Having your photographer there from the very beginning until the first dance is important for a few reasons:

1. Being there as you finish getting ready gives us a chance to get some of the key photos out of the way before the ceremony and cuts down on the amount of time it takes for the photos after the ceremony.. giving you more time with your guests!
2. It gets you and your wedding party used to having your photo taken by us on the day before you walk down the aisle. As we've been to so many weddings it's also good to have us on hand incase you need advice on how things should look. Eg which side and which way the button holes should go on to look best in photos, how the bridesmaids should hold their bouquets, which side of the bride the father of the bride should be on.
3. Staying until first dance means we'll also capture the speeches, cake cutting, any extra evening guests that arrive and the all important first dance as man and wife. You'll receive around twice the number of photos that you would if we finish at the start of the meal.

*"We had the most beautiful photos  
produced by 123 Photography.*

*They were natural and just what we wanted.*

*I loved all of them"*

Helen Earnshaw - Manchester



# PREPARATION IS EVERYTHING

DON'T MISS OUT ON THOSE KEY MOMENTS

Lots of clients initially say they don't want preparation photos, but after we explain what that means and show them some examples of the sort of photos we take, they always change their minds.

Firstly we don't take any photos until the bride's hair and make-up is done (unless you specifically want us to!). This is because we want you to look your absolute best on all your pictures. We tend to use the last hour or two of your preparations for photos of the dress hanging up, the shoes, the flowers - all the details that the groom doesn't get to see on the day.

When you're nearly ready we'll start taking photos and capturing all the little moments that will happen on the day without you even thinking about them. The laughs with your bridesmaids as you're opening the first bottle of bubbly, mum getting tearful as she ties up the back of the dress and of course the emotion on your dad's face as he sees for you for the first time in your wedding dress.

All the photos on these pages were taken before the bride set off to the ceremony. We often take some of the bride and groom's favourite photos from the day in the time before they set off to get married. Don't worry if you're only getting ready at home, it's all about the emotion of the day, we don't need fancy locations to capture that.

If there are young children at the wedding this is often the best time to capture photos of them too as they're not tired or playing up when there's lots of people around. You'll also have more photos to choose from for your album, and it will help tell the story of the day better.



# DON'T FORGET THE GROOM...

We always suggest including pre-wedding photos of the groom, groomsmen and pageboys too. If the groom gets to see what the bride was doing before the wedding, it's only fair if the bride gets to see what her future husband was up to on the morning of the wedding!

Of course, generally the groom doesn't take as long to get ready as the bride - quick shower, shave, stick a suit on and a bit of wax in the hair and wham bam thank you ma'am - he's ready. So normally we suggest 30 minutes is plenty of time to capture a few shots of the guys finishing off getting ready and then we always do our "Reservoir Dogs" shot in black and white as they all walk towards the camera looking effortlessly cool.

We often do a quick portrait of each groomsmen which makes a great collage in the album, plus photos of the groom with his best man and with his parents. Not only does this also get the groomsmen used to having their photos taken on the day, it also gives us a chance to prep the ushers on helping us out with organising some of the formal photos later.

It's all part of the day that goes into making a spectacular album for you to keep to show your kids and grandkids and even their kids one day!



# TIPS AND TRICKS

AND A HANDY CHECKLIST TO KEEP YOU ORGANISED!

1. Don't Panic! Remember that we photograph hundreds of weddings so if you need any advice just holler.
2. Get excited about your photos. Plan the engagement shoot as a practice-run for the wedding.
3. Ask close family who they would like photos with on the day. You don't want to miss anyone out!
4. Look online for photo ideas that you like and send them to us. We love some input from you!
5. Think about how long to leave between ceremony and reception. Not just for photos but for mingling with guests.
6. Have a back up plan if the weather isn't great for photos outside. Ask your venue to have a room set aside.
7. Give copies of your "Must Have" photos list to ushers so they can help organise things on the day too.
8. Think about adding your wedding photography to your Gift List. Ask us about this.
9. Write down a schedule for the day so you have in your head a rough timescale for things.
10. Most importantly, relax and enjoy yourself on the day. This will show in your photos!

## PHOTOGRAPHY CHECKLIST FOR YOUR BIG DAY!

- Sent contract and retainer. This is done at the time of booking.
- Schedule engagement session. 2 mths or more in advance.
- Schedule wedding consult (2 weeks before wedding). Schedule 2 mths in advance.
- Email must have wedding shots. Send 2 weeks prior to pre-wedding meeting.



# WE'VE GOT YOU COVERED

NOT SURE WHERE TO START WHEN IT COMES TO BUILDING YOUR MUST HAVE SHOT LIST? BELOW IS A LIST OF THE SHOTS WE THINK YOU WON'T WANT TO MISS. FEEL FREE TO CREATE YOUR OWN LIST BASED ON OURS AND LET US KNOW JUST WHAT YOU WANT US TO CAPTURE! (PUT NUMBERS INVOLVED TOO).

## MUST HAVE SHOT LIST

THE IMAGES YOU DON'T WANT TO MISS OUT ON!



### Bridal Preparations

- Bride and Bridesmaids (4)
- Bride and Dad (2)
- Bride and Mum (2)
- Bride with parents (3)

### Groom Pre-wedding

- Groom and Best Man (2)
- Groom and Groomsmen (6)
- Groom and Dad (2)
- Groom and Mum (2)
- Groom and parents (3)

### The Ceremony

- Guests arriving
- Bride arriving with Dad
- Bride with Bridesmaids and Dad (5)
- Church / venue location shots
- Bride walking down the aisle
- Exchange of rings
- The Kiss!
- Signing the register
- Signing register with witnesses (4)
- Walking out
- Kiss in the doorway

### After Ceremony

- Bride and Groom (2)
- Bride and Groom and Groom's Parents (4)
- Bride and Groom and Bride's Parents (4)
- Bride and Groom and both Parents (6)
- Bride and Groom, Parents and Grandparents (8)
- Bride and Groom and Bride's Close Family (7)
- Bride and Groom and Bride's Extended Family (23)
- Bride and Groom and Groom's Close Family (6)
- Bride and Groom and Groom's Extended Family (28)
- Bride and Groom and Bridal Party (10)
- Bride and Groom and Groomsmen (7)
- Bride and Groom and Bridesmaids (5)
- Bride and Groom and Friends (14)
- EVERYONE! (92)

### The Reception

- Natural guest photos
- Bride and Groom shots around venue
- Table decorations
- The Wedding Breakfast room decorated
- Cutting the cake
- Speeches
- First dance



# FAQs

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## HOW LONG DO I NEED PHOTOGRAPHY ON THE DAY FOR?

Why scrimp on not having the full day? If you think about all the other wedding expenses that only last that one day, photography is the only thing you'll have to remember the most important day of your life with. So why not spend just a few hundred pounds more to have all those moments captured forever. We recommend only a full day will capture your wedding in it's entirety and give you hundreds more moments to look back on with fond memories for years to come.

## DO I NEED AN ALBUM?

These days everyone wants a CD or USB Package which includes all their photos to use as they like. We totally agree with this, which is why all our packages include this as standard. However, we are finding more and more couples just aren't doing anything with their images after the wedding, so they're coming back to us to have an album professionally designed. Take advantage of our pre-wedding album discounts to make sure you have your photos presented in the best way possible and at the cheaper price.

## WHAT ARE THESE SLIDESHOWS THAT YOU OFFER?

As far as we know we are one of very few photographers in the UK that offer slideshows WITH VIDEO CLIPS included too. So you have a movie-style slideshow of your wedding to show friends and family, set to music of your choice.

## HOW LONG DOES IT TAKE FOR EVERYTHING TO BE READY?

Unlike some photographers that take months and months to have your photos ready, we aim to have all weddings edited and ready for viewing within 7-10 days of the wedding, or for the day you get back from honeymoon. Now that's service for you!

## CAN I SHOW MY FRIENDS AND FAMILY MY WEDDING PHOTOS EASILY?

All our packages include an online web gallery for you to share with friends and family. We can even post a link to your FACEBOOK if you want us to...all for FREE.



# OUR WEDDING STORY BOOKS

## WHY YOU SHOULD CHOOSE A STORY BOOK

Our most popular Story Books are designed by us and printed and bound by Graphistudio in Italy. We are finding more and more clients are coming back to us wanting something really special to present their wedding photos in, rather than just having the digital files.

These books are the perfect product to show off your wedding photos in the best way. Why just have a USB or CD of images and do nothing with it other than put it on the computer? Our Story Books are touchy, feely products that can be shared with family and friends for years to come. The soft leathers, spot UV Varnish and silky papers are all a spectacular assault on the senses.. not just a digital image on the screen. Feel and smell the quality leathers, run your fingers over the smooth, satin pages and see your photos printed in high quality, not just from a cheap photo lab on the high street.

Our photos are a high quality investment for you. Why have them printed yourself cheaply and not have a finished product that you are proud to show people? Our coffee table-style Story Books are designed to be left out to show friends and visitors, not to be hidden away in the attic like the old style wedding albums often are.

A lot of the photos we take on the day are of all the details that you will have spent a lot of time and money creating for your wedding. It's these detail shots that we use as background images in your Story Book. This really brings your book to life and makes sure you remember everything from the day. From the table decorations, to the button holes, to the table plans and even the menu to remind what food you had for your wedding breakfast, these are all photographed and added into your book.

*"We absolutely love our Wedding Book It perfectly tells the story of our wedding from start to finish"*  
Lizzy & Paul Plant



# DESTINATION WEDDINGS

## WE REGULARLY PHOTOGRAPH WEDDINGS ABROAD

If you're thinking of getting married abroad, we also cover destination weddings all over the World. We've worked in Las Vegas, Tuscany, India, Australia and Lanzarote to name a few.

If you want to take a photographer with you rather than relying on the local photographer that often comes with the hotel wedding package, we can offer something a bit more special. We can help plan things with you before you go, safe in the knowledge that you'll get some amazing images from your trip of a lifetime.

All the photos from your wedding in the sun are uploaded to your own page on our website so you can share them with friends and family. Plus we can meet with you back in the UK after the wedding to help plan your album.

We often work in Lanzarote and have good connections with all the wedding planners on the island so if you want to get married on a beach, or one of the many amazing locations that Lanzarote has to offer, just ask for our advice.

Normally we fly out a few days before your wedding to meet with you and have a walk around the wedding locations with you. It's often useful for both you and us to get an idea of where we will take photos with you on the day.

One of the most memorable wedding locations we worked at was Sydney Harbour in Australia with panoramic views of the Harbour Bridge and Opera House in the background!



# THE INVESTMENT

PACKAGES, PRINTS AND PRODUCTS

## Bronze

2 HOURS COVERAGE  
ALL IMAGES EDITED AT  
HIGH RESOLUTION ON CD or USB  
ONLINE GALLERY FOR GUESTS

**£499**

## Platinum

ALL DAY COVERAGE FROM  
BRIDAL PREPARATIONS  
UNTIL FIRST DANCE  
ALL IMAGES EDITED AT  
HIGH RESOLUTION ON CD or USB  
ONLINE GALLERY FOR GUESTS

**£999**

## Silver

COVERAGE FROM CEREMONY  
UNTIL START OF MEAL  
ALL IMAGES EDITED AT  
HIGH RESOLUTION ON CD or USB  
ONLINE GALLERY FOR GUESTS

**£699**

## Emerald

ALL DAY COVERAGE FROM  
BRIDAL PREPARATIONS  
UNTIL FIRST DANCE  
ALL IMAGES EDITED AT  
HIGH RESOLUTION ON CD or USB  
ONLINE GALLERY FOR GUESTS + SLIDESHOW  
& 60 IMAGES IN A GRAPHISTUDIO WEDDING BOOK

**£1499**

SAVE £50

## Gold

COVERAGE FROM BRIDAL  
PREPARATIONS UNTIL MEAL  
ALL IMAGES EDITED AT  
HIGH RESOLUTION ON CD or USB  
ONLINE GALLERY FOR GUESTS

**£799**

## Diamond

ALL DAY COVERAGE FROM  
BRIDAL PREPARATIONS  
UNTIL FIRST DANCE  
ALL IMAGES EDITED AT HIGH RESOLUTION ON CD  
or USB + SLIDESHOW & UNLIMITED IMAGES IN A  
GRAPHISTUDIO WEDDING BOOK + 2 PARENT'S COPIES  
+ 8 MINI GUEST BOOKS

**£1999**

SAVE £446

## ALA CARTE PRINTS AND PRODUCTS

### GIFT PRINTS

If you wish us to professionally print  
your photos

6x4inch - £7  
7x5inch - £9  
8x6inch - £10  
10x8inch - £12  
12x8inch - £15  
15x10inch - £25  
18x12inch - £30  
20x16inch - £35  
24x16inch - £40  
30x20inch - £45  
40x30inch - £50  
60x30inch - £60

### CANVAS PRINTS

High quality canvases, ready  
to hang on your wall

8x8inch - £55  
10x8inch - £55  
12x8inch - £60  
12x12inch - £70  
14x11inch - £75  
15x10inch - £80  
16x10inch - £90  
18x12inch - £110  
20x16inch - £140  
24x18inch - £160

### WEDDING BOOKS

Italian Story Books from Graphistudio

4 x 10x13cm / 10x10cm - from £399  
2 x 15x20cm / 15x15cm - from £399  
20x30cm / 20x20cm - from £399  
25x35cm / 25x25cm - from £499  
30x40cm / 30x30cm - from £599  
35x45cm / 35x35cm - from £699  
40x50cm / 40x40cm - from £799

### WEDDING ALBUMS

Traditional Wedding Albums

2.5x3.5inch - from £30  
5x5inch - from £99  
8x8inch - from £199  
10x10inch - from £299  
12x12inch - from £399

If you want your prints framed please ask us for details of the frames we offer. Please add £1 per image if you require black and white or sepia toned prints



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